

Zero Project Case Study Terenure College



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Zero Project Case Study



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TERENURE COLLEGE BEGAN DEALING WITH THE CITY BIN CO. IN LATE 2021. THE MAIN REASON THEY MOVED TO US WAS BASED AROUND OUR QUALITY OF SERVICE, COUPLED WITH THE WILLINGNESS TO HELP THEM RECYCLE MORE.

Under the management of **Paddy Fitzgerald** and his Green team on-site the post-Covid performance of the college with regarding to recycling has changed dramatically. The main focus for Zero Waste to Landfill was to reduce the areas within the college that people/students could offend and create waste.

Some notable wins were

- The removal of bins from classrooms where a 'one bin fits all' system was the norm
- There are now pods of bins in the hallways where recycling and organic waste is being collected.
- Another note of mention is the Art departments efforts to only use recycling products.

The canteen area also had a wonderful success with diverting waste from landfill

Portion control, the removal of single use plastics coupled with work from the green team by building infographics for the canteen to show fellow students where the recycling and organic waste should go, have resulted in the removal of the general waste bins. They have organic bins for food waste and recycling bins for all recyclables.

THE REMOVAL OF **OVER 50%** OF OUTDOOR BINS AND BETTER SIGNAGE AROUND THESE BINS HAS BEEN A RESOUNDING SUCCESS.

Its amazing how a College like Terenure is, in the heart of Dublin can change the habit in a year of having over 100 general waste bins to Zero. The amount of organic bins has increased due to the effort of the green team, as have the amount of recycling bins. The willingness of the board of management to support the Zero Waste to Landfill campaign has been another key factor in the success of the project

AMOUNTS DIVERTED FROM LANDFILL PER MONTH ARE....

1800 plastic bottles
600 paper coffee cups
600 lids

1000 plastic forks
1000 plastic spoons
500 sandwich/wrap containers



Oisín Cullen & Cameron Johnstone



Philip Wallace, John Farrell (TCBC),
Oisín Cullen, Cameron Johnstone, Paddy
Fitzgerald, Graham Quinn, & Jenny Clancy

Check out other case study videos...
<https://www.youtube.com/watch?v=QrNPue0XM8>

<https://www.youtube.com/watch?v=qXHkX07uLvE>

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email john@citybin.com

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