

Zero Project Case Study

Russborough House



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WE HAVE BEEN WORKING ON THIS PROJECT SINCE OCTOBER OF 2023 WITH JILL ROBINS ON BEHALF OF RUSSBOROUGH TO REDUCE THE GENERAL WASTE BEING CREATED ONSITE. LATE LAST YEAR RUSSBOROUGH TEAMED UP WITH GATHER AND GATHER TO REMOVE THE OPPORTUNITY TO GENERATE UNNECESSARY GENERAL WASTE.

JILL ROBINS SHARES SOME OF HER EXPERIENCE OF THE PROCESS....

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In May 2023 we began our journey towards Zero Waste to Landfill for World Earth Day 2024 with the support of John Farrell from The City Bin Co.. We began by examining how we were currently disposing of everything used on the estate. Starting with the main house at Russborough we made some changes. The first of these was removing all bins from the offices and setting up recycling stations for both staff and our visitors, the house currently has no general waste bins and everything is either recycled or composted. All of our paper is now shredded and used for packaging for our online orders in the shop. We have changed to either recyclable or compostable bin bags.

Having reviewed our estate waste and after discussion with the grounds team we now have four recycling stations in key locations. The grounds team are collecting the coffee grinds from the café, our partners Gather & Gather, and these are being mixed with our grass cuttings to create compost.

The Royal Horticulture Society is involved in the restoration project of our walled garden. They have a comprehensive compost system in place and are also home to local bee keepers – you can purchase Russborough honey in our shop.

It has been an interesting journey and our monthly figures from John and his team show us moving in the right direction, we're almost there!!



Jill Robins with her 2024 Zero Project award

Check out other case study videos...
<https://www.youtube.com/watch?v=QrNPue0XM8>

<https://www.youtube.com/watch?v=qXHkX07uLvE>

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email john@citybin.com

THE RESULT IS NOW CLEAR. RUSSBOROUGH HOUSE HAS REDUCED THEIR GENERAL WASTE TO LESS THAN 2% WITH A RECYCLING AND RECOVERY RATE OF OVER 98% BY USING MORE SUSTAINABLE PRODUCTS IN THE SERVICE IT OFFERS.

CLEARLY LABELLED RECYCLING, ORGANIC AND GLASS BINS ALONG WITH STAFF TRAINING HAS MADE RUSSBOROUGH HOUSE AN OUTSTANDING LEADER IN OUR ZERO WASTE TO LANDFILL PROGRAMME.

RECYCLING RATE
98%

