

Zero Project Case Study
Rise At The Cove

THE ZERO PROJECT
REDUCING WASTE · REDUCING COSTS
AN INITIATIVE FROM THE CITY BIN CO.

RISE
AT THE COVE

the city bin co

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JUST ABOUT A YEAR AGO, GAVIN MURPHY, THE MANAGER OF RISE AT THE COVE (PICTURED ABOVE OUTSIDE THE CAFÉ), WAS INTRODUCED TO JOHN FARRELL OF THE CITY BIN CO BY GER GANLEY OF TIGLIN. THE THREE OF US DISCUSSED VARIOUS TOPICS, INCLUDING MAXIMIZING RECYCLING, COST SAVINGS, AND EARTH DAY 2024.

We collectively recognized that employing more environmentally friendly items in the Café could significantly enhance our recycling efforts. Over the past year, we have transitioned to biodegradable cups and lids, and made the decision to eliminate single-use plastics. Additionally, the morning pots of granola are now fully biodegradable. We've improved waste segregation within the Café, providing customers with two simple choices: a recycling bin or a compost bin. Outside in the seated area, we've completely removed the option for general waste and replaced it with an additional receptacle for recycling.

THIS TIME LAST YEAR, THE CAFÉ WAS GENERATING BETWEEN 1-2 GENERAL WASTE BINS PER WEEK. HOWEVER, LAST WEEK MARKED A SIGNIFICANT MILESTONE FOR TIGLIN, RISE AT THE COVE, AND THE COMMUNITY OF GREYSTONES. THE CAFÉ IS NOW PROUDLY 100% ZERO WASTE TO LANDFILL.

RECYCLING RATE

100%

It's truly inspiring to witness the positive impact on our Earth achieved through the collaborative efforts of Tiglin and Rise at the Cove, as well as the patrons who frequent this highly successful coffee shop.



Gavin Murphy from Tiglin / Rise at the Cove



Brendan Hurson & Gavin Murphy

Check out other case study videos...
https://www.youtube.com/watch?v=_QrNPue0XM8

https://www.youtube.com/watch?v=qXHkX07uLvE

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email john@citybin.com

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