

Zero Project Case Study



We engaged with the KNIGHT FRANK Green Team onsite at their HQ 6 months ago to investigate a way to handle their waste streams in a more effective manner.

Knight Frank's senior management team under the supervision of Alison O Neill (Associate Director Property Asset Management) decided to investigate a way to recycle more and work to a 'Zero Waste to Landfill' goal.

A key part of this process was meeting with The City Bin Co. to understand how waste is being created in the building. A major issue was the non-labelling of bins and no other option available than the 'black sack'.

Progress over the past few months...

- · the introduction of recycling bags,
- · a new organic separation system
- the implementation of a compost bin along with the introduction of a glass bin.
- Knight Frank now provide a breakfast and lunch option to all their team at HQ. This reduces the amount of waste being brought in at lunchtime and increases the amount of items being recycled.

The impact of this has been significant...

• They have moved from all waste going to landfill to an effective recycling rate of 69% (as of 31.03.23).

The team are now better aligned with achieving the goal of Zero Waste to Landfill.



Knight Frank's Rowena Crowley (Director Property Asset Management) and Anna Koczarska (Facility Manager) with The City Bin Co.'s John Farrell.

Check out other case study videos... https://www.youtube.com/watch?v= QrNPue0XM8

https://www.youtube.com/
watch?v=qXHkX07uLvE

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email john@citybin.com

