

bread & butter
GOURMET MARKET

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Organic Fruit & Vegetables
Fresh Bread Scones
Pastries, Muffins & Croissants
Gourmet Home-made Cakes
Shenanigans Irish & Continental Cheeses
Gluten Free Range Wine
Prosecco Vegan Range
Craft Irish Beers Pasta
Herbs Italian Meats & Cheese
Olives & Sundried Tomatoes Rice
Olive Oil Peppers
Soup, Sandwiches
Wall & Keogh Local
Catering Cards Artisan Irish Chocolate
Everything prepared in our Home & Office
All our cakes & treats are hand made

Zero Project Case Study



THE ZERO PROJECT
REDUCING WASTE • REDUCING COSTS
AN INITIATIVE FROM THE CITY BIN CO.

the city bin co



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Bread and Butter is a first Gourmet Food Market located in Drumcondra, Dublin 9 and is owned by the same small team behind The Lovely Food Company restaurants. They have teamed up with some of the best independent Irish food producers as well as some well-known brands to bring the very best in food produce to Drumcondra.

- The City Bin Co. were awarded the waste collection contract from Paul Breen (company director) in September 2015.
- Paul is quite passionate about the environment and wanted to work with a company that would mind his spend on waste while diverting waste from landfill.
- We spoke with Paul and his team and recognised that all of his waste was indeed going into one general waste bin. We examined this waste and found that all tea bags, coffee grinds, blue roll and vegetable preparation could actually go into an organic bin. This left all of the packaging dry and by default able to be recycled.
- We provided colour coded bins for organic and recycling waste and today the 2 x 1100 litre bins a week of general waste that they had is now either in an organic bin or recycling bin.

If you would like more information on the Zero Project, please contact John Farrell, The City Bin Co. email john@citybin.com



Bread and Butter's Paul Breen receiving their Zero Award.

Check out other case study videos...
<https://www.youtube.com/watch?v=QrNPueOXM8>

<https://www.youtube.com/watch?v=qXHkx07uLvE>

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